



Good Food Awards Finalist and Winner Seal Terms and Conditions

Good Food Award Finalists and Winners are granted permission to use the Good Food Awards Seal that they have been awarded in a variety of ways to advertise their recognized food product. When used properly, the seal gives consumers confidence that these products are tasty, authentic and responsibly produced.

Usage

The producers of the Finalist and Winning products may only use the Good Food Awards Finalist or Winner Seal in the following manners:

- only on the label of *your recognized product*. The seal may be incorporated directly in product packaging design or adhered as a sticker.
- on websites or blogs referencing the recognized product.
- on print materials referencing the recognized product.

A visual guide to proper seal use can be found [here](#).

Conditions

The Good Food Awards Finalist/Winner Seal

- is a registered trademark of the Good Food Awards.
- is for use specifically on your finalist or winning product and no other products.
- may not be distributed or used for functions other than those specified.
- may not be altered. Alterations include but are not limited to: rotations, color changes, typography changes, and spacing.
- Finalist Seals may be used beginning on January 9, 2023 and Winner Seals may be used starting April 21, 2023.

In the case of a violation of the terms and conditions of seal use, the Good Food Foundation may reach out to correct the issue.

Inquiries

Please contact the Good Food Awards office at 415-275-1794 or connect@goodfoodfdn.org.